



Activities in the Area of Standards and Quality Management at ITC

by

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About ITC

The International Trade Centre (ITC) is the joint technical cooperation agency of the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO) for business aspects of trade development





ITC's mission:

◆

To contribute to sustainable development through technical assistance in export promotion and international business development

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ITC's strategic objectives

- **Enterprises** Strengthen the international competitiveness of enterprises
- **Trade support institutions** Develop the capacity of trade service providers to support businesses
- **Policymakers** Support policymakers in integrating the business sector into the global economy



OBJECTIVES OF STANDARDS AND QUALITY MANAGEMENT PROGRAMME

The programme aims:

- to support enterprises to meet standards, technical regulations and sanitary and phytosanitary measures in their export markets
- to strengthen the capacities of organizations dealing with Standardization, Quality Assurance, Accreditation and Metrology (SQAM) to provide services to enterprises



ACTIVITIES

1. Publications
2. Partner Network Approach
3. Training Materials
4. Tools
5. Bulletins
6. Projects



PUBLICATIONS (1)

✱ **ISO 9001:2000**

*A workbook for service organizations** 2005

✱ **Innovations in Export Strategy:**

A strategic approach to the quality assurance challenge
2005

✱ **Road Map for Quality:**

*Guidelines for the Review of the Standardization,
Quality Management, Accreditation and Metrology
(SQAM) Infrastructure at National Level*

2004

* Joint Publication with ISO



PUBLICATIONS (2)

✿ **Influencing and Meeting International Standards**

*Challenges for developing countries**

Volume One 2003

Volume Two 2004

✿ **ISO 9001 for Small Businesses**

*What to do – Advice from ISO/TC 176 *** 2002

✿ **Export Quality Management**

An answer book for small and medium-sized exporters
2001

* Joint Publication with Commonwealth Secretariat

** Joint Publication with ISO



PARTNER NETWORK APPROACH

- ✿ **National Adaptation of Export Quality Management - An answer book for small and medium-sized exporters**
- ✿ **Partners having published national versions in:**

Brazil

Malaysia

Argentina

South Africa

Ecuador

United Arab Emirates

Tajikistan, Kyrgyzstan, Kazakhstan, Uzbekistan

Colombia

Cuba

China

Vietnam

Bangladesh





TRAINING MATERIALS

- ✿ **Improving and Maintaining Market Access through Standards and Conformity Assessment**
- ✿ **The TBT Agreement – A Business Perspective**
- ✿ **The SPS Agreement – A Business Perspective**





TOOLS

- ✱ ***World Directory***
of information sources on standards, conformity assessment, accreditation, metrology, technical regulations, and sanitary and phytosanitary measures
- ✱ ***ISO 9001 Fitness Checker***
- ✱ ***ISO 22000 – Are You Ready?****

Under Development

*Jointly with ISO





Export Quality Bulletins

- ✿ ***Building Corresponding Technical Infrastructures to Support Sustainable Development and Trade***
- ✿ ***Overview of Conformity Assessment in International Trade***
- ✿ ***Improving and Maintaining Market Access using the WTO Agreements on TBT and SPS***
- ✿ ***Legal Metrology and International Trade***
- ✿ ***Information Retrieval on Standards, Technical Regulations and Conformity Assessment Procedures***



PROJECTS (1)

Asia Trust Fund

- Projects in the Fisheries Sector in the Philippines, Indonesia and Malaysia
- Regional Project in the Cosmetics Sector for ASEAN

Integrated Framework

- Improving the SQAM Infrastructure in Malawi

Bangladesh

- Leather Service Centre for Export Development
- Quality Support Programme



PROJECTS (2)

Central Asia

- Trade Promotion in Kyrgyzstan and Tajikistan

Lesotho

- Product and market development of agro-based products

Romania

- Sustainable Export Development in Romania



Thank You

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